

1510 – 1535

**The Language of Business***Helen Waldron*

Business language, like all language, evolves over time and reflects and shapes its environment. This talk identifies some strains of business language within a historical context and asks how the language used today corresponds to current business philosophies and practice. How does the language used on your clients' websites match your own experience of working with that client, and what does the language used within the ELT industry reveal?

*About Helen:* Helen has been teaching in company for over 30 years. Nowadays she increasingly translates and writes in company materials. Within the last 12 months she has contributed to Teacher Stories, A-Z of Hope, A-Z of Global Issues and has authored What's Your Teaching Identity? Her website is [www.helenwaldron.com](http://www.helenwaldron.com)

1550 – 1615

**Staying on top: How to Keep Track of Lessons, Ideas and Resources***Sarah Ploch*

Towering stacks of coursebooks, looming mountains of worksheets, never-ending lists of bookmarked webpages - most of us are hoarders and we know it. And yet, we often find ourselves at a loss for what to teach next. As materials become better and better and the internet gives us access to so many great resources, it can be a challenge to find systems and workflows that help us keep everything in order and to use the new ideas we come across. This workshop will be a place for members to share their best and worst practices, get new ideas and explore some modern tools that can help us stay organised - so you can find that bloody lesson when you need it.

*About Sarah:* Sarah works at English Language Institute as a teacher and as DoS. She has been obsessing over questions of how to stay organised and clear in her teaching practice for about five years now, especially now that she's in the middle of doing her Cambridge Delta and the methodology books are piling up.

1620 – 1635

**Bring A Game - Bring Your A Game***Vincent Wongaiham-Petersen*

There are quite a lot of games out there that can be played, adapted or copied for your class. I'll show you some of the games I've used and abused successfully, give you quick rundowns of how they're played and hopefully get you on your way to expanding your own games library.

*About Vincent:* Vincent started teaching Filipino 20 years ago and decided to start teaching another exotic language – English – some 8 years ago. He is a Killer Sudoku fan and is an avid collector of games for the classroom. In between teaching languages and playing games, he co-founded Business English Training and Translation ([www.business-english-hh.de](http://www.business-english-hh.de)) where he is the resident DoS.

1650

**An ELT Quiz***Jim Maloney*

The last talk of the day is an ESL quiz with a prize.

*About Jim:* Jim is the training development manager at Language Training Center based in Hamburg. He is responsible for all pedagogical aspects of trainer development and provides workshops and talks for trainers nationwide. He has a keen interest in the specific cultural trainer/ student dynamics of the learning environment. He is never to be disturbed when FC St.Pauli are playing.

Table presentations given by Oxford University Press, Cambridge English Language Assessment & Cambridge University Press, Cambridge Examinations Centre Hamburg, Business English Training and Translation, Hueber Verlag and more.